

EXECUTIVE CENTRAL STRATEGY

DEVELOP AND IMPLEMENT WINNING STRATEGY



Executive Central Director Glenn Ball.

WHO WE ARE

Executive Central is a group of senior executives who partner with you to develop an organisation where people are inspired to thrive and empowered to succeed.

We build long-term relationships with our clients – senior executives across a wide range of business areas throughout Australia and the Asia-Pacific region.

As trusted advisors we help organisations create a roadmap for success, future-proofing your business by enabling your most valuable assets - your people - to become their best selves.

We deliver pragmatic coaching and consulting programs designed and delivered by executives with C-level experience. Our programs cover four key interrelated practice areas: Leadership, Sales, Strategy and Diversity. In addition we offer a unique Coaching Academy program that applies current coaching models and methodologies to the realities of organisational life.

WHY STRATEGY?

Sound strategy is critical to business success. Strategy needs to drive results – that’s a given. However in a rapidly evolving business environment, strategy needs also to be responsive and agile. It needs to drive the creativity and innovation that is going to engender those results in the long term.

For successful implementation and execution of strategy we need communication and alignment across the organisation, with systems and culture supporting the vision encapsulated in that strategy.

Most people agree on the importance of strategy, however there are various points in the strategy cycle where things commonly unravel. Based on our experience in leading on strategy and addressing those stress points, we assist in future-proofing your organisation through sound strategic practice.

HOW WE CAN HELP

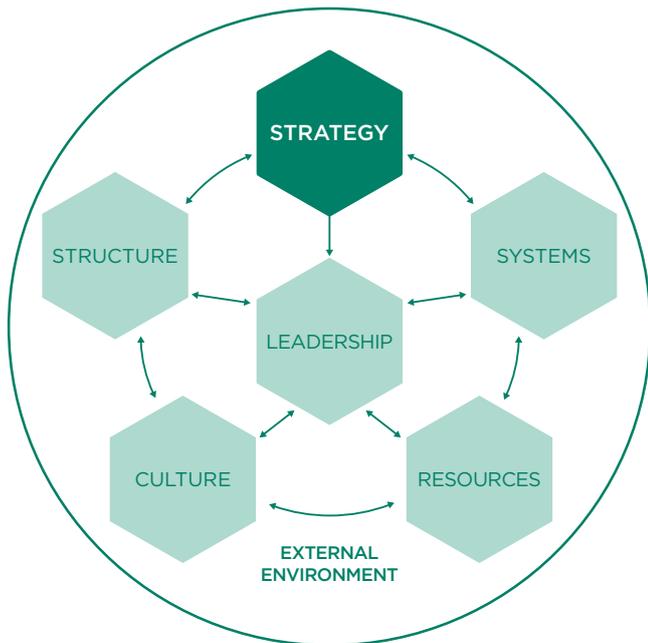
Knowing that strategy can fall down at various points of the cycle, we take a holistic approach to strategy consulting. We offer services to assist with diagnosis and needs analysis; offer pragmatic recommendations for business improvement and transformation; and assist with strategy implementation.

Along with consulting, we offer facilitation, coaching and mentoring, project management and review services to ensure a seamless pathway through the strategy life cycle.

The scope of our expertise lies across organisational and program strategy, as well as HR and operational strategy.



STRATEGY



EXECUTIVE CENTRAL STRATEGY MODEL

Strategy planning and implementation needs to encompass the key strategic elements of:

- Alignment of organisational structure
- Leadership on communicating vision and driving to fruition
- Systems to support and enable achievement of strategic goals
- Culture that creates and maintains beneficial performance
- Aligning and allocating resources
- Understanding and monitoring the external environment

ABOUT OUR SERVICES

Our suite of offerings in the area of the strategy include:

CONSULTING SERVICES

Providing diagnostic, needs analysis and planning in all phases and component areas of strategy cycle.

PROJECT MANAGEMENT

Focused management methodologies to assist with implementation and successful resolution of strategy.

FACILITATION

Workshops at C-Suite or senior manager level, tailored to your needs in relation to organisational vision, strategy development, planning and implementation, and leadership. Workshops at middle management level support on strategy execution.

EXECUTIVE COACHING

Individual coaching to support you in building strategic leadership capabilities, provide a sounding board for strategic oversight and support progress on organisational implementation challenges.



Are you ready to develop and implement winning strategy? We can help.

Contact us at info@executivecentral.com.au or call [1300 737 495](tel:1300737495)

You can find details of all our programs at www.executivecentral.com.au

OUR PERFORMANCE GUARANTEE

"We think that any organisation in the business of performance improvement should absolutely guarantee its own performance. We believe so strongly in the success of our work and stand so firmly by our results that we offer a full or partial service refund if clients don't see expected returns." **Rob Balmer, Managing Director, Executive Central**