

ACCELERATE ALL LEVELS OF LEADERSHIP

In order to be competitive and successfully execute your strategic priorities, you need to activate and energise your leaders at all levels. This means everyone from your CEO through to leaders at the frontline. **Enterprise-wide coaching** is our development philosophy based on the premise that you cannot achieve optimal performance in any aspect of your business without optimal performance from leaders and key personnel at all levels. Now, **enterprise-wide coaching** offers a solution to build leadership capability in a consistent and effective way that transfers into real application across the entire organisation.

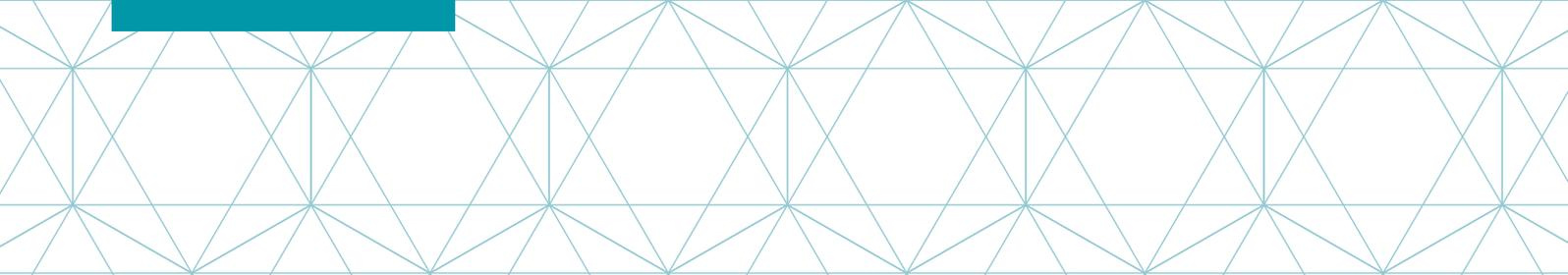


For more than 15 years, Executive Central has had the privilege of working with thousands of executives and emerging leaders in both individual and group-based coaching programs. In that time, we have witnessed tremendous growth and success for these people and their immediate teams and colleagues.

We have worked in many organisations that have invested heavily in development programs throughout their organisations. These often involve hundreds of people and require extensive resources and budgets. Unfortunately, some 75 years of research indicates these programs most often fail to transfer into practical application in the workplace or deliver acceptable ROI to the organisation. There are many reasons for this transfer problem, but one of the major reasons cited is the lack of involvement and support from “management”.

Further, if managers fail to display the types of skills and behaviours that staff are being trained in, their standing and the trust people feel towards them can significantly diminish!

Executive Central has developed our **enterprise-wide coaching** solution to drive your performance in a practical, pragmatic and measurable way. **Enterprise-wide coaching** is coaching-based leadership development, tailored to suit the needs of different leadership levels. **Enterprise-wide coaching** will operate within your existing available budgets, is an incredibly effective way to improve individual leadership competencies throughout your organisation, create a common leadership language and philosophy, and enable a constructive, safe, engaged and innovative culture for all.



EXECUTIVE ALIGNMENT: Executive Alignment is tailored group and individual coaching with the clear focus to align and build the capability of the executive team. This firmly establishes the executive team as an aligned team, modelling the behaviour required to lead the organisation.

LEADERSHIP ACCELERATION: Leadership Acceleration combines a number of Executive Central's individual and group coaching solutions to build the organisation's leadership pipeline and ensure effective and consistent leadership throughout the organisation.

These solutions include executive program sponsorship, capability assessment, clear and agreed development objectives, and organisational reporting.

SUPERIOR TEAM PERFORMANCE: Superior Team Performance is a short and sharp group and individual coaching based solution to lift and align teams. Teams may be longstanding teams, just formed or short term project teams. The purpose is to help teams reach high performance as quickly as possible by focusing the key drivers of superior team performance across the People, Process and Performance spectra.

COACHLIVE: Coachlive is a dynamic coaching based solution to build leadership capability, execute strategy and drive change and performance.

This tailored solution is designed to activate your leaders at all levels by leveraging technology and a proven coaching process. This is perfect for global and regional based teams. Consistent development with individualised focus.



**EXECUTIVE
CENTRAL**

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You can find details of all our
programs at:
www.executivecentral.com.au

OUR PERFORMANCE GUARANTEE

"We think that any organisation in the business of performance improvement should absolutely guarantee its own performance. We believe so strongly in the success of our work and stand so firmly by our results that we offer a full or partial service refund if clients don't see expected returns." **Rob Balmer, Managing Director, Executive Central**

