



JOY TAYLOR

PRINCIPAL CONSULTANT

Joy is an experienced consultant, coach and facilitator, who has built a strong reputation as a trusted advisor with exceptional relationship skills and a consultative approach to partnering with clients.

Joy is extremely passionate and committed to helping organisations and individuals create success and reach their full potential.

Her belief is that business success starts with effective leaders who know how to inspire and motivate others. These leaders promote and encourage diversity, inclusion, innovation and resilience.

As a coach, Joy firstly focuses on creating self-awareness with individual clients. She combines the right mix of challenge and reflection to enhance leadership capability. Her belief is that Leadership is not a fixed capability it is a continuous learning journey.

Joy has designed and delivered highly successful sales and leadership development programs tailored to the specific needs of organisations. She combines a systematic and pragmatic approach to ensure successful outcomes are achieved.

As an experienced coach, Joy has also assisted clients achieve success in the following areas;

- Leadership development
- Building confidence, self-belief and resilience
- Enhancing self-awareness
- Sales performance and business development
- Influencing and negotiating for positive outcomes
- Change management
- Performance management
- Career development

With a highly successful career in banking and insurance spanning over 20 years, Joy has held senior leadership roles with mutual organisations and ASX 200 companies. Her extensive experience includes; leading sales and service teams, managing change and merger impact, business transition, national sales and business development leadership and human resources functions.

Joy has an MBA majoring in Human Resources and Marketing; is a qualified Executive Coach and certified as a Trans-personal Coach. She has a Certificate IV in Training and Assessment and is currently completing a Master Practitioner Course in Neuro Linguistic Programming (NLP).

She has received business excellence awards and multiple written acknowledgments from charities and the Australian Government for her contribution towards assisting others both locally and in developing countries.

Joy is a member of the International Coaching Federation, Australian Mutual Industry and Women in Mutuals.

Joy enjoys spending time with her family, being actively involved in the local community, traveling and adventuring to experience new cultures and continual self-development through reading and further study.

